



Social Media/Marketing Internship

The Contra Costa Community College District Communications and Community Relations Office is seeking a Social Media/Marketing intern with a background in photography, videography, journalism and/or graphic design.

- **Position Start Date:** Beginning of upcoming semester (tbd)
- **Schedule:** 10-20 hours per week
- **Compensation:** \$11 per hour + course credit
- **Location:** Contra Costa Community College District Office; Martinez, CA

Internship Requirements

- Contra Costa College, Diablo Valley College or Los Medanos College student enrolled in a minimum of 6 units for fall/spring and 3 units for summer semesters
- Reliable transportation to Martinez, CA
- Enrollment in the Cooperative Work Experience Education (CWEE/Co-op) Program

Internship Responsibilities

The Social Media/Marketing intern will assist in creating content for social media in order to increase the visibility of the colleges and the District as a whole.

Responsibilities include but are not limited to:

- Photography/videography of events
- Creating content for [Facebook](#), [Twitter](#) & [Instagram](#)
- Basic video/audio editing
- Interviewing college students and staff for publication
- Travelling to college campuses and community events

Duties above are non-exclusive and emphasis may be placed more heavily on one area of responsibility than others

Desired Experience

Community college student studying Communications, Journalism, Graphic Design, Multimedia, or Broadcast and possessing general experience and understanding of social media marketing, graphic design, photography and video production.

Former Social Media/Marketing Interns



Jamari Snipes joined the District as a Summer/Fall 2016 intern. A Los Medanos College alumna, Jamari is now attending UC Berkeley.

"The internship was great," said Snipes. "I learned a lot and I recommend other students apply to the COOP 180 internship course."

Rajat Paul joined the District as a Summer 2016 intern. A Los Medanos College alumnus, Rajat is now attending UC Davis.

"My experience in the COOP 180 internship course was fun and challenging," he said. "I had fun learning more about the District employees."



Veronica Hanel joined the District as a Summer 2017 intern. A Los Medanos College alumna, Veronica transferred and then graduated from UC Berkeley. She returned to Los Medanos College to pursue Graphic Design.

Lorenzo Morotti joined the District as a Summer 2017 intern. A Contra Costa College alumnus, Lorenzo is now attending San Francisco State University where he is studying Journalism.



Kaihan Omar joined the District as a Spring 2018 intern. He is currently attending Diablo Valley College, San Ramon where he is studying Business Communications.

"So far I have learned many valuable skills," said Kaihan. "This internship is an excellent first step into the world of marketing and communications."

RZ Wang joined the District as a Spring 2018 intern. He is currently attending Diablo Valley College, Pleasant Hill where he is studying Communications.

"My intern experience is combined with fun and challenges," shared RZ. "I'd recommend to students who have a passion to improve their social, communication or marketing skills."

