



Social Media/Marketing Internship

The Contra Costa Community College District Communications and Community Relations Office is seeking a Social Media/Marketing intern with a background in communications, graphic design and/or marketing.

- **Position Start Date:** Spring 2018
- **Schedule:** 10-20 hours per week
- **Compensation:** \$11 per hour + course credit
- **Location:** Contra Costa Community College District Office; Martinez, CA

Internship Requirements

- Contra Costa College, Diablo Valley College or Los Medanos College student enrolled in a minimum of six units
- Reliable transportation to Martinez, CA
- Enrollment in the Cooperative Work Experience Education (CWEE/Co-op) Program

Internship Responsibilities

The Social Media/Marketing intern will assist with community and public relations-related tasks, social media campaigns and marketing projects in order to increase the visibility of the colleges and the District as a whole.

Responsibilities include but are not limited to:

- Photography/videography of college and community events
- Basic video/audio editing
- Interviewing college students and staff for publication
- Writing, editing and monitoring social media content on [Facebook](#), [Twitter](#) & [Instagram](#)
- Travelling to college campuses and community events

Duties above are non-exclusive and emphasis may be placed more heavily on one area of responsibility than others

Desired Experience

Community college student studying Communications, Journalism, Graphic Design, Multimedia, or Broadcast and possessing general experience and understanding of social media marketing, video and audio production, photography, editing and writing for media.

Former Social Media/Marketing Interns

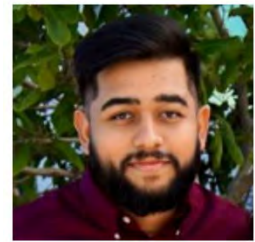


Jamari Snipes joined the District as a Summer 2016 intern. A Los Medanos College alumna, Jamari is now attending UC Berkeley.

"The internship was great," said Snipes. "I learned a lot and I recommend other students apply to the COOP 180 internship course."

Rajat Paul joined the District as a Summer 2016 intern. A Los Medanos College alumnus, Rajat is now attending UC Davis.

"My experience in the COOP 180 internship course was fun and challenging," he said. "I had fun learning more about the District employees."



Veronica Hanel joined the District as a Summer 2017 intern. A Los Medanos College alumna, Veronica transferred and then graduated from UC Berkeley. She returned to Los Medanos College to pursue Graphic Design.

Lorenzo Morotti joined the District as a Summer 2017 intern. A Contra Costa College alumnus, Lorenzo is now attending San Francisco State University where he is studying Journalism.

