



## Social Media/Marketing Internship

The Contra Costa Community College District Communications and Community Relations Office is seeking a Social Media/Marketing intern with a background in photography, videography, journalism and/or graphic design.

- **Position Start Date:** Beginning of upcoming semester (tbd)
- **Schedule:** 10-20 hours per week
- **Compensation:** \$11 per hour + course credit
- **Location:** Contra Costa Community College District Office; Martinez, CA

### Internship Requirements

- Contra Costa College, Diablo Valley College or Los Medanos College student enrolled in a minimum of 6 units for fall/spring and 3 units for summer semesters
- Reliable transportation to Martinez, CA
- Enrollment in the Cooperative Work Experience Education (CWEE/Co-op) Program

### Internship Responsibilities

The Social Media/Marketing intern will assist in creating content for social media in order to increase the visibility of the colleges and the District as a whole.

Responsibilities include but are not limited to:

- Photography/videography of events
- Creating content for [Facebook](#), [Twitter](#) & [Instagram](#)
- Basic video/audio editing
- Interviewing college students and staff for publication
- Travelling to college campuses and community events

Duties above are non-exclusive and emphasis may be placed more heavily on one area of responsibility than others

### Desired Experience

Community college student studying Communications, Journalism, Graphic Design, Multimedia, or Broadcast and possessing general experience and understanding of social media marketing, graphic design, photography and video production.

## Former Social Media/Marketing Interns



**Jamari Snipes** joined the District as a Summer/Fall 2016 intern. A Los Medanos College alumna, Jamari is now attending UC Berkeley.

*"The internship was great," said Snipes. "I learned a lot and I recommend other students apply to the COOP 180 internship course."*

**Rajat Paul** joined the District as a Summer 2016 intern. A Los Medanos College alumnus, Rajat is now attending UC Davis.

*"My experience in the COOP 180 internship course was fun and challenging," he said. "I had fun learning more about the District employees."*



**Veronica Hanel** joined the District as a Summer 2017 intern. A Los Medanos College alumna, Veronica transferred and then graduated from UC Berkeley. She returned to Los Medanos College to pursue Graphic Design.

**Lorenzo Morotti** joined the District as a Summer 2017 intern. A Contra Costa College alumnus, Lorenzo is now attending San Francisco State University where he is studying Journalism.



**Kaihan Omar** joined the District as a Spring 2018 intern. He is currently attending Diablo Valley College, San Ramon where he is studying Business Communications.

*"So far I have learned many valuable skills," said Kaihan. "This internship is an excellent first step into the world of marketing and communications."*

**RZ Wang** joined the District as a Spring 2018 intern. He is currently attending Diablo Valley College, Pleasant Hill where he is studying Communications.

*"My intern experience is combined with fun and challenges," shared RZ. "I'd recommend to students who have a passion to improve their social, communication or marketing skills."*

