

# The Economic Value of CONTRA COSTA COMMUNITY COLLEGE DISTRICT

## OPERATIONS SPENDING IMPACT

Impact of 4CD's payroll and day-to-day spending

### ALUMNI IMPACT

Impact of the increased earnings of 4CD's alumni and the businesses they work for

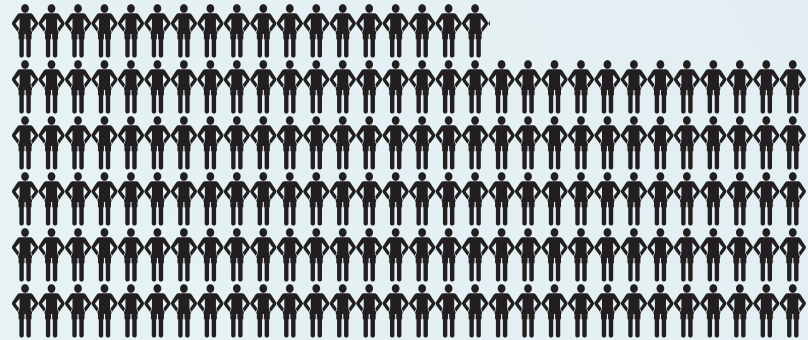
**\$1.5 billion**  
ADDED INCOME

an economic boost similar to hosting the World Series

**297x**

or

**16,807**  
JOBS SUPPORTED

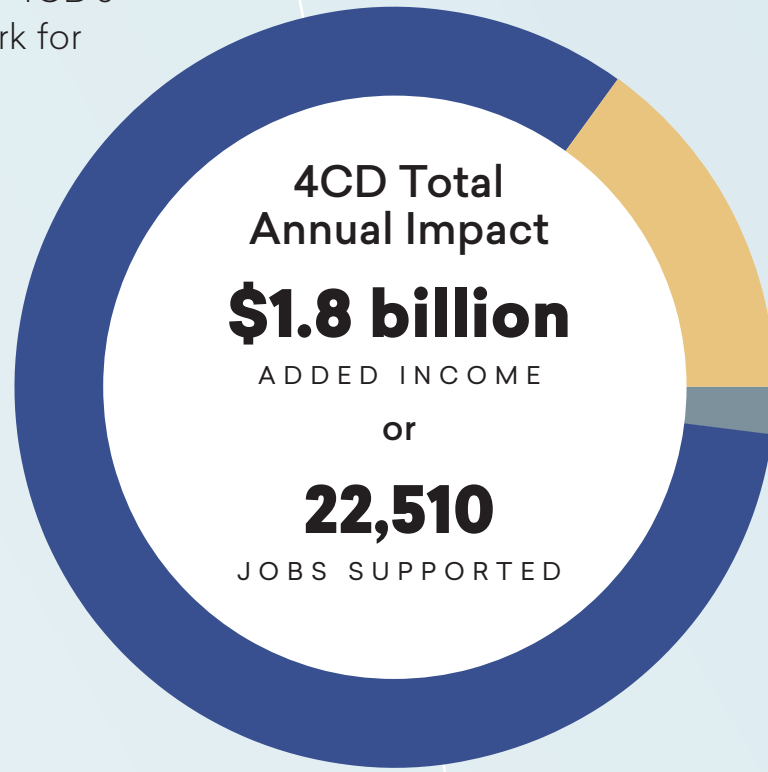


**\$270.6 million**  
ADDED INCOME



enough to buy  
**8,063**  
new cars

or **5,390** JOBS SUPPORTED



## STUDENT SPENDING IMPACT

Impact of the daily spending of 4CD students retained in and attracted to the region

**\$34.8 million**  
ADDED INCOME

enough to buy

**2,798**

families\* a year's worth of groceries



or **313**  
JOBS SUPPORTED



\* family of four    ♀ = 100 jobs

### About Contra Costa Community College District

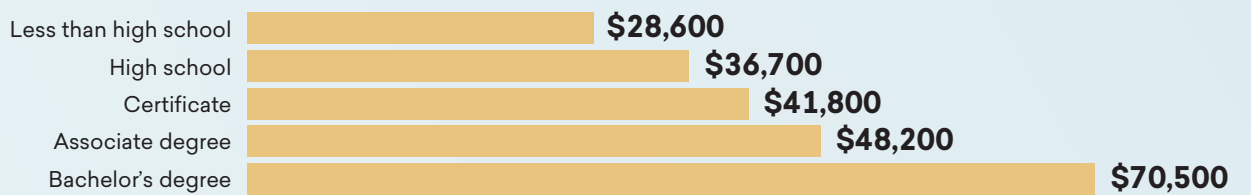
**50,323**  
Credit Students

**958**  
Non-Credit Students

**4,559**  
Employees

### Average Earnings in Contra Costa County

The average associate degree graduate earns \$11,500 more than a high school graduate at their career midpoint.



### For every \$1 invested by...

STUDENTS  
\$1 = **\$6.30**  
in lifetime earnings

TAXPAYERS  
\$1 = **\$3.20**  
in added tax revenue and public sector savings

SOCIETY  
\$1 = **\$18.20**  
in added state revenue and social savings

### Contra Costa County

