

PROMISENET 2019



BUILDING BRIDGES TO OPPORTUNITY

Join the Movement to make higher education a right and a reality for all

PromiseNet 2019 - Sponsorship Opportunity

Across the nation, cities, nonprofit organizations, community colleges, public sector leaders, and creative cross-sector partnerships are striving to make higher education affordable and accessible to all students. These entities have been paving the way for the now national public conversation on how to make higher education a reality for students who have been traditionally excluded. At PromiseNet, these innovators come together to imagine the next phase of higher-education innovation and community transformation.

With the belief that we are *all* in the business of education, the PromiseNet Conference convenes over 500 cross-sector education and city leaders, practitioners, and funders from across the country in a community of practice to learn together and share best practices around this common mission.

This year, we are proud to bring PromiseNet to the Bay Area in partnership with UC Berkeley, Richmond Promise, and Contra Costa Community College District.

On November 4-5, we will be convening California and national leaders to spark ideas and energy for the next movement of community-wide college-success initiatives. There are opportunities for sponsorship of this groundbreaking conference at multiple levels. Each sponsorship package includes unique sponsored aspects of the conference, promotional benefits, and opportunities to more greatly benefit from the conference.

Why sponsor PromiseNet?

Sponsoring this event gives exciting opportunities to provide thought leadership, brand awareness, hospitality, and access.

We expect between 400-500 attendees from the following industries:

- K-12 Education
- Higher Education
- Public Sector
- NonProfit
- Philanthropy
- Corporate

Highlight your brand to this exclusive group of leaders and innovators and sponsor PromiseNet today!

PromiseNet 2019 Sponsorship Packages

1 - \$15,000 - Platinum Presenting Sponsor

- Acknowledged as premium sponsor for the conference, with highest priority branding among sponsors
- Recognition in all sponsorship collateral, including website and printed material
- Verbal recognition at opening and closing sessions
- Primary promotion on Conference host social media accounts
- Five complimentary passes to PromiseNet
- Opportunity to share company collateral or other materials during conference check-in
- Opportunity to participate in the conference as a speaker or panelist, as appropriate
- Receive a list of attending organizations

2 - \$10,000 - Gold

- Recognition in all sponsorship collateral, including website and printed material
- Verbal recognition at opening and closing sessions
- Three complimentary pass to PromiseNet
- Primary promotion on Conference host social media accounts
- Opportunity to share company collateral or other materials during conference check-in
- Receive a list of attending organizations

3 - \$5,000 - Silver

- Recognition in all sponsorship collateral
- Verbal recognition at opening session
- One complimentary pass to PromiseNet
- Promotion on Conference host social media accounts

4 - \$1,000 - Bronze

- Recognition in conference program and website
- Promotion on Conference host social media accounts

PromiseNet 2019 Sponsorship Packages

Sponsorship Levels & Benefits	Bronze (\$1,000)	Silver (\$5,000)	Gold (\$10,000)	Platinum (\$15,000)
Acknowledged as premium sponsor for the conference, with highest priority branding among sponsors				★
Recognition in Sponsorship Collateral: → Conference Program	★	★	★	★
→ Website	★	★	★	★
→ All printed material			★	★
Verbal recognition at sessions: → Opening session		★	★	★
→ Closing session			★	★
Promotion on Conference host social media accounts → Primary promotion			★	★
→ General promotion	★	★		
Complimentary passes to PromiseNet		★ (1)	★ (3)	★ (5)
Opportunity to share company collateral or other materials during conference check-in		★	★	★
Opportunity to participate in the conference as a speaker or panelist, as appropriate				★
Receive a list of attending organizations			★	★

For more information on how to become a sponsor, please contact Grace Peter at gpeter@richmondpromise.org