

#### The Economic Value of

# CONTRA COSTA COMMUNITY COLLEGE DISTRICT



Impact of 4CD's payroll and day-to-day spending

#### **ALUMNI IMPACT**



Impact of the increased earnings of 4CD's alumni and the businesses they work for

#### \$1.5 billion ADDED INCOME

an economic boost similar to hosting the World Series

or

16,807 JOBS SUPPORTED



**4CD Total Annual Impact** 

\$1.8 billion

ADDED INCOME

ADDED INCOME

or

22,510

JOBS SUPPORTED



enough to buy

new cars



#### STUDENT **SPENDING** IMPACT

Impact of the daily spending of 4CD students retained in and attracted to the region

## \$34.8 million

ADDED INCOME

enough to buy

families\* a year's worth of groceries

The average associate degree graduate earns \$11,500 more than a high

Average Earnings in Contra Costa County

313 JOBS

SUPPORTED

\* family of four

🛊 = 100 jobs

\$70,500

## **Community College District**



50,323 Credit Students



**958** Non-Credit Students



Contra Costa County

### For every \$1 invested by...

school graduate at their career midpoint.



📦 STUDENTS



Less than high school

High school

Certificate

Associate degree

Bachelor's degree

**=** (\$)







\$28,600

\$36,700

\$41,800

\$48,200



**TAXPAYERS** 







in added tax revenue and public sector savings



A SOCIETY







