

DONOR RECOGNITION

The Governing Board acknowledges the importance of recognizing the support provided by its many sponsors and benefactors. Donor appreciation through gift recognition can be a major factor in maximizing the potential support from individuals, businesses and other entities. All donor development activities shall be coordinated with the respective college foundation in order to achieve an overall set of activities that are non-duplicative and appropriately conducted.

It is the policy of the Governing Board to recognize major financial contributions to the District or to its respective colleges in a variety of ways, including, but not limited to, naming of buildings and rooms, naming of real property, and the establishment of endowments. Final approval for the naming of buildings, rooms, and real properties lies with the Governing Board of the Contra Costa Community College District.

Naming Recognition

Naming recognition shall be at a minimum in the form of a standardized plaque prominently placed upon or near the District property to which it applies.

Buildings, rooms or real property may be named for donors upon receipt of a gift of cash or other acceptable consideration such as real property, stock, or an irrevocable trust with a minimum value of 25% for buildings, and 50% for rooms or other real property, of the total cost of construction/renovation, based on the estimated cost of area per square foot.

Any legal impropriety or other act on the part of the donor which brings dishonor to the District shall make the naming subject to reconsideration by the Governing Board.

Transferability of Naming Recognition

Naming of a designated piece of District property shall not survive the named property's existence. Should the named property be removed or redesigned for another use, the naming recognition shall not automatically be assigned to its replacement or any other like property without the express authorization of the Governing Board.